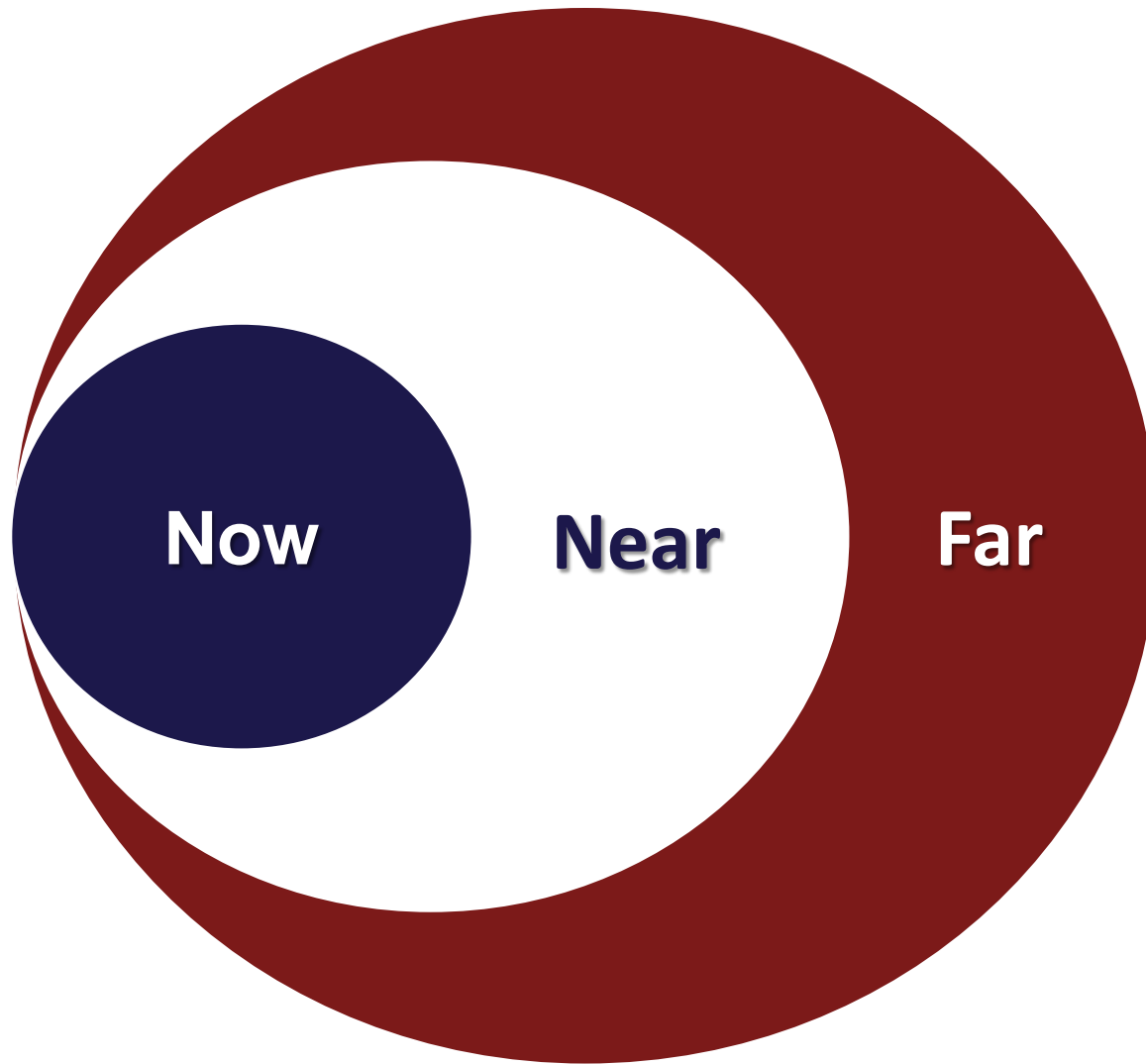


Turning Point of Lehigh Valley Strategic Planning Overview

Planning Goals

- Step back to review and acknowledge progress to date and level set on where we are now
- Discuss and identify current environment and needs, organizational capacity and gaps and essential planning areas
- Establish a brisk planning framework to establish **focus areas and priorities** for next 24 months



*Focus on the Near: 2 Years
– through December 2018–*



High Level
Goal

Strategic Focus
Areas

Significant
Priorities
2017 - 2018

*2017-8
High Level
Goal*

Turning Point of Lehigh Valley is a strong, sustainable and scalable platform to support survivors of domestic violence and to dramatically reduce the incidence and impacts of domestic violence.

Filter: Criteria for decision-making on priorities, resource allocation, course corrections & communications

Empowerment

Education

Engagement

*2017-8
Focus
Areas and
Priorities*

Operational
Excellence

Quality Programming

Strong Community
Support

Shared Values and High Standards

Turning Point of Lehigh Valley is a strong, sustainable and scalable platform to support survivors of domestic violence and to dramatically reduce the incidence and impacts of domestic violence.

	Filters			
		Empowerment	Education	Engagement
Focus Areas/ Priorities	Operational Excellence	Develop Facility & Infrastructure Improvements Plan	Transition to Outcomes-Based Curricula	Assess Image & Awareness Across Stakeholders
	Quality Programming	Increase Staff Capabilities in Core Competencies	Conduct a Structured Review of Best Practices	Implement Cross-Sector Programs to Fill Service Delivery Gaps
	Strong Community Support	Conduct Quantitative Assessment of Gaps in Services	Identify Opportunities to be a Thought Leader in the Community	Increase Engagement of Donors and Community Leaders

Criteria: Evaluating & Selecting Priorities

Alignment – Will it move TP towards its high level goal?

Clarity

Is the goal clear?

Impact

What is the impact on the TP and the clients it serves?

Why TP

Are there better champions than TP?

Capacity

Does TP have staffing, experience, knowledge?

Money

Is there funding?

Risk

What risk does it present?

Help

What help is needed?
Partnerships?

Time

Development/
impact timeline?

Opportunity

Cost

Success—What is the percentage chance of success?

Is the high level goal the right one for Turning Point?

Have we identified the right key areas? Is anything missing?

What are the top three top priorities in each area?