## Turning Point of Lehigh Valley is a strong, sustainable and scalable platform to support survivors of domestic violence and to dramatically reduce the incidence and impacts of domestic violence.

	Filters				
		Empowerment	Education	Engagement	
Focus Areas/ Priorities	Operational Excellence	Develop Facility & Infrastructure Improvements Plan  • Determine "Useful Life" and Functionality of Existing Buildings • Assess space restrictions and plan for future growth	Transition to Outcomes-Based Curricula  • Focus Educational Programs Where Research Shows Most Impact can be Achieved	Assess Image & Awareness Across Stakeholders  • Conduct Market Analysis & Branding Study	
	Quality Programming	Increase Staff Capabilities in Core Competencies  • Develop Plan for Expertise of All Staff/Volunteers in Empowerment and Advocacy	Conduct a Structured Review of Best Practices  • Identify & Test Methods to Assess Effectiveness of Interventions	Implement Cross-Sector Programs to Fill Service Delivery Gaps  • Identify Key Partners to Help Implement Strategies to Meet Key Service Delivery Gaps	

Strong Community Support	Conduct Quantitative Assessment of Gaps in Services	Identify Opportunities to be a Thought Leader in the Community	Increase Engagement of Donors and Community Leaders
	<ul> <li>Identify Who Is &amp; Isn't Being Served?</li> <li>Determine If Our Services Are Meeting Everyone's Needs Appropriately (ie: geographically, family type, demographically)</li> </ul>	<ul> <li>Develop Plan to         Educate on DV as         Inclusive Social Issue</li> <li>Develop Speaker's         Bureau</li> </ul>	<ul> <li>Organize Fundraising         Opportunities Around         Recognition Events,         Including Agency 40<sup>th</sup>         Anniversary</li> <li>Expand Board         Membership to Meet         Future Governance         Needs</li> </ul>