



TurningPoint
of Lehigh Valley

**DONATION & SPONSORSHIP
OPPORTUNITIES**

Spring Auction 2021

Virtual Auction Goes LIVE Sunday, March 14, 2021

**“Home Safe Home: A World Without
Domestic and Intimate Partner Abuse”**



**444 East Susquehanna Street
Allentown, PA 18103
(610) 797-0530**



About Us

Turning Point of Lehigh Valley is a **501 (c)(3) nonprofit organization** that serves survivors of domestic and intimate partner abuse in Lehigh and Northampton counties. Turning Point is a safe place where survivors and their children can find refuge. Our programs and services reach over 3,000 people a year. Those life-saving services include a **24-hour Helpline, Emergency Safe House, Empowerment Counseling, Empowerment Groups, Legal Advocacy, Outreach Education, and Medical Advocacy.**

Our Mission

Our mission is to eliminate domestic and intimate partner abuse in the Lehigh Valley through empowerment, education, and engagement.

Partner with Turning Point

By sponsoring or donating to our upcoming Spring Auction, **you're helping survivors of domestic and intimate partner abuse while showcasing your company's commitment to bettering our community.** Your company's name will be in front of hundreds of key community members, build brand awareness, and show your clients, employees, and investors your company's support for an important cause: eliminating domestic and intimate partner abuse in the Lehigh Valley!



Sponsorship Packages at a Glance

PACKAGES INCLUDE	FRIEND \$250	PEACE \$500	ADVOCATE \$1,000	EMPOWER \$5,000	SURVIVOR \$10,000
Complimentary company training on domestic abuse	✓	✓	✓	✓	✓
Company name or logo on auction website	✓	✓	✓	✓	✓
Acknowledgement in auction catalogue and March Turning Point e-newsletter		✓	✓	✓	✓
Social media brand kit to showcase your company's commitment to Turning Point			✓	✓	✓
Company logo includes clickable link to homepage				✓	✓
Acknowledgement on social media and press release					✓

<https://one.bidpal.net/tplv2021auction/welcome>



Sponsorship Opportunities

Survivor Sponsor

\$10,000

- Acknowledgement as main sponsor in press release.
- Acknowledgement as main sponsor on social media, which reaches over 7,000 individuals.
- Acknowledgement in virtual auction catalogue.
- Acknowledgement in March Turning Point e-newsletter, which reaches over 8,000 individuals.
- Social media brand kit.
- Company logo prominently displayed on auction website with clickable link.
- Complementary company training on domestic abuse.

Empower Sponsor

\$5,000

- Social media brand kit.
- Acknowledgement in virtual auction catalogue.
- Acknowledgement in March Turning Point e-newsletter, which reaches over 8,000 individuals.
- Company logo displayed on auction website with clickable link.
- Complementary company training on domestic abuse.



Sponsorship Opportunities

Advocate Sponsor

\$1,000

- Social media brand kit.
- Acknowledgement in virtual auction catalogue.
- Acknowledgement in March Turning Point e-newsletter, which reaches over 8,000 individuals.
- Company logo displayed on auction website.
- Complementary company training on domestic abuse.

Peace Sponsor

\$500

- Acknowledgement in virtual auction catalogue.
- Acknowledgement in March Turning Point e-newsletter, which reaches over 8,000 individuals.
- Company logo displayed on auction website.
- Complementary company training on domestic abuse.

Friend of Turning Point Sponsor

\$250

- Company name listed on auction website.
- Complementary company training on domestic abuse.



Donations and Sponsorships

Visit our official auction website to donate an item to our event or register to become a sponsor- <https://one.bidpal.net/tplv2021auction/welcome>

Deadline to become a donor or sponsor is Friday, February 5, 2021.

We ask that all sponsors pay by check made payable to:

Turning Point of Lehigh Valley, Inc., 444 E. Susquehanna Street, Allentown, PA 18103

Donation Ideas for Silent Auction

Original Works of Framed Art

Health and Wellness Experiences

"Staycation" Resort Packages

Salon and Spa Experiences

Jewelry or Jewelry Sets

Sports Packages or Sports Memorabilia

Recreation Passes or Adventure Experiences

Wine/Beer Tasting and Tour Packages

Fine Dining Certificates & Gift Cards

We ask that all donation items begin at a fair market value of \$100.



**For more information about this event
or inquiries into other ways to support
Turning Point of Lehigh Valley, contact:**

**Leah Triber
Advancement Coordinator
(610) 797-0530 ext. 234
leaht@turningpointlv.org**



Turning Point of Lehigh Valley, Inc. is a 501(c)(3) organization. Your donation is tax deductible as no goods or services were exchanged. The official registration and financial information of Turning Point of Lehigh Valley, Inc. may be obtained from the PA Department of State by calling toll free, within PA, 1 (800) 732-0999. Registration does not imply endorsement.

Federal Tax ID: 23-2100651

