

2021
—
2022

TurningPoint
of Lehigh Valley

ANNUAL REPORT

EMPOWER | EDUCATE | ENGAGE

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RESILIENCE

noun —— **/rəˈzilyəns/**

THE CAPACITY TO RECOVER QUICKLY FROM DIFFICULTIES; TOUGHNESS.

Dear Friend of Turning Point,

The pandemic continues. People still must quarantine. Prices have skyrocketed. Finding childcare or a new place to live is highly competitive. The impacts are numerous and affect everyone.

For those also living with abuse, these challenges can seem insurmountable. And yet at Turning Point, we have been blessed to see thousands of examples this past year of the amazing ability of people to not only face this adversity, but to *thrive*.

This year more than ever, we have been determined to match this resiliency. With the leadership of our Board of Directors and in partnership with many community allies, we focused on expanding our ability to meet the growing needs of our community. The result was that we served a record number of clients and invested more hours of service with each survivor.

We kept many of the new practices that began out of necessity, like virtual counseling, and even expanded some of them because they proved to remove many barriers survivors previously had due to safety and geography. We invested much more than ever before – over a half of a million dollars – in meeting the direct needs of survivors, including rent, childcare, and job training.

Despite how financially challenging and unpredictable this last year has been, we were able to do all of this while also ensuring that our dedicated staff could continue to be there for survivors by increasing wages and benefits.

As we reflect on this year, we are proud of what has been accomplished, but recognize that our journey is far from over. People need support from Turning Point and our community more than ever before.

While this report highlights the innovative ways we have been resilient over the past year, know our eyes are already to the future.

We plan on applying lessons learned over the past two years to continue to strategically meet the needs of survivors for years to come. We envision a future where survivors do not just exist, but thrive. Our team is up to the challenge.

Thank you for your ongoing support!

In Peace,



Sheila Ketterer
Board President



Lori Sywensky
Executive Director

2021-2022

BOARD OF DIRECTORS

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**Board Members listed served during July 2021 through June 2022*

Our Mission

Our mission is to eliminate domestic and intimate partner abuse in the Lehigh Valley through empowerment, education, and engagement.



OUR MISSION
IN ACTION

Empower

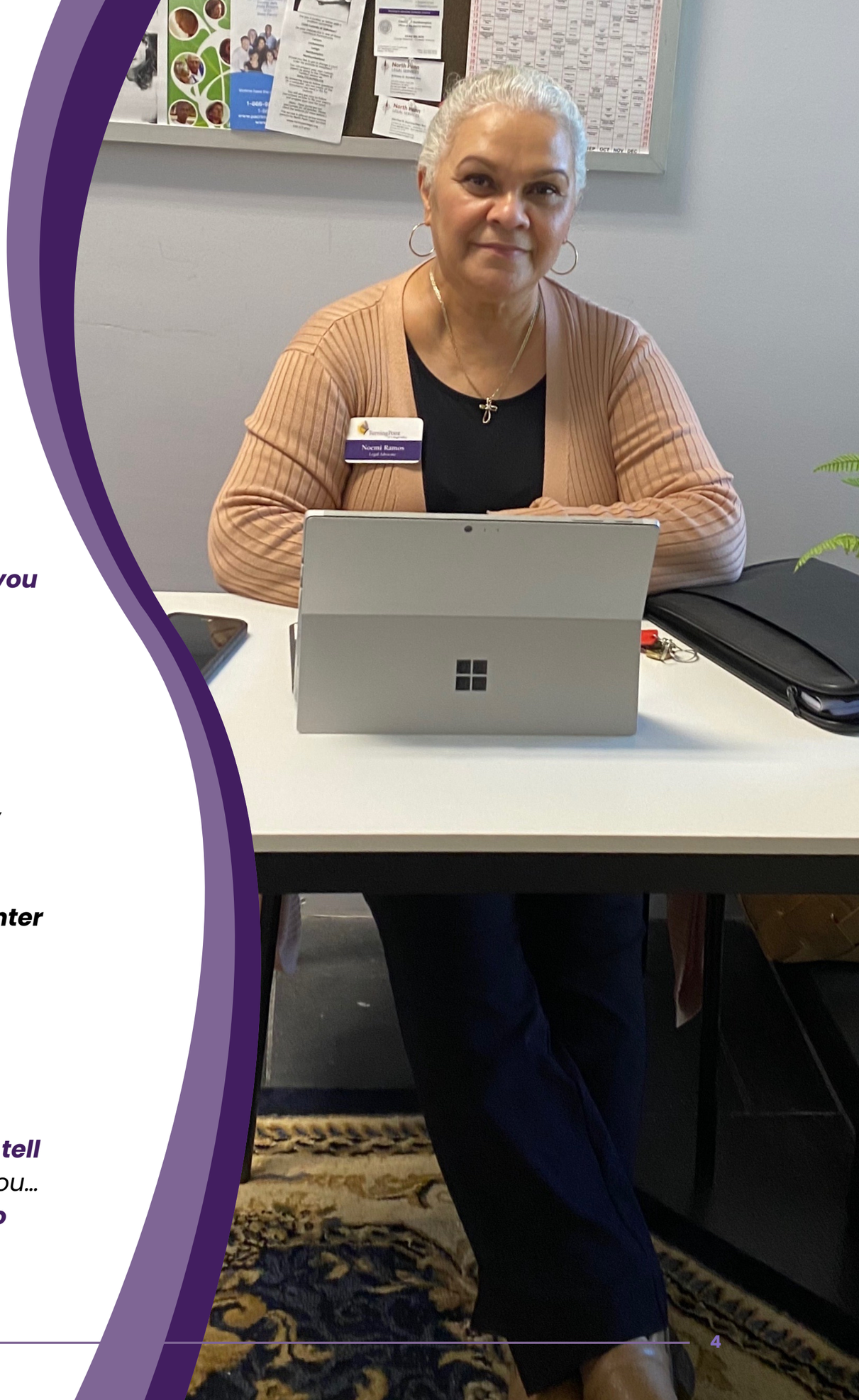
*"**I love this program.** I've been in other shelters and it didn't feel like they cared about anything but the rules. **You didn't give me rules, you believed in me."** **Safe House Resident***

Educate

*"We have been dealing with domestic violence in labor and delivery and **just knowing we can contact you** directly or the helpline when needed **makes me feel like we can do some really great work together."** **Vannessa Christian, St. Luke's Baby and Me Support Center***

Engage

*"I love sharing my story and being a support to others: **when people tell me that I inspired them that keeps me going!** And I have to thank you... because you have inspired me as well and **have helped me to get to this point!"** **Survivor Mentor after speaking at an event***



STRATEGIC ACHIEVEMENTS

1

Our Children's and Teen Advocacy Program **served 37% more children this fiscal year** than last fiscal year and **increased the time spent with children and teens by over 400%.** We also implemented new programs like "Snack & Chat" and "Young Leaders Meetings" for children staying at our shelter and the "I Am Her" support group for teens.

2

Survivors limited by transportation or health-related issues **can now opt to access help virtually.** Our trainings now reach a wider audience as well. For instance, **participants from 35 states and 22 different countries joined us during our Zoom "drop-in" training sessions.**

3

During the "Great Resignation", our **Board instituted a pay raise and increased benefits** to ensure that Turning Point is a great place not only for our clients but for our staff and volunteers as well. We are committed to **promoting inclusivity and wellness for our advocates on the front lines.**

HELPING ALL SURVIVORS

PIRC
Pennsylvania Immigration Resource Center
Educating, advocating, ensuring access to justice.

"Turning Point staff recognize the unique challenges that immigrant survivors face and work with their clients to overcome those barriers. Whether it is ensuring proper interpretation or allowing additional time in shelter, I've seen firsthand what a difference that can make in someone's life. Working in partnership and providing coordinated, comprehensive services has been extremely beneficial to our clients."

Sarah Martin-Torres, MSW
DOJ Accredited Representative



IMPACT OF OUR WORK

Despite the ongoing pandemic, we were able to meet our goals and objectives for the year. **In particular, the need for us to provide trauma-informed services that empower domestic abuse survivors has increased significantly.** While we initially thought this increased demand was temporary, our service numbers continue to be much higher than our FY 19-20 numbers. **Last year, we helped a total of 3,548 survivors and their families.** We recognize that the most significant factor for these increased statistics is our agency's overall commitment to offering client-centered, low barrier, and trauma-informed services.



2,583
Helpline Calls
+25% increase in calls

1,280
Hours of Legal Assistance
+108% increase in criminal court related services

16,239
Nights of Shelter
97% higher than pre-pandemic
Length of stay increased from 61 to 90 nights

13,732
Hours of Counseling
Individual and group counseling for adults, children, and teens

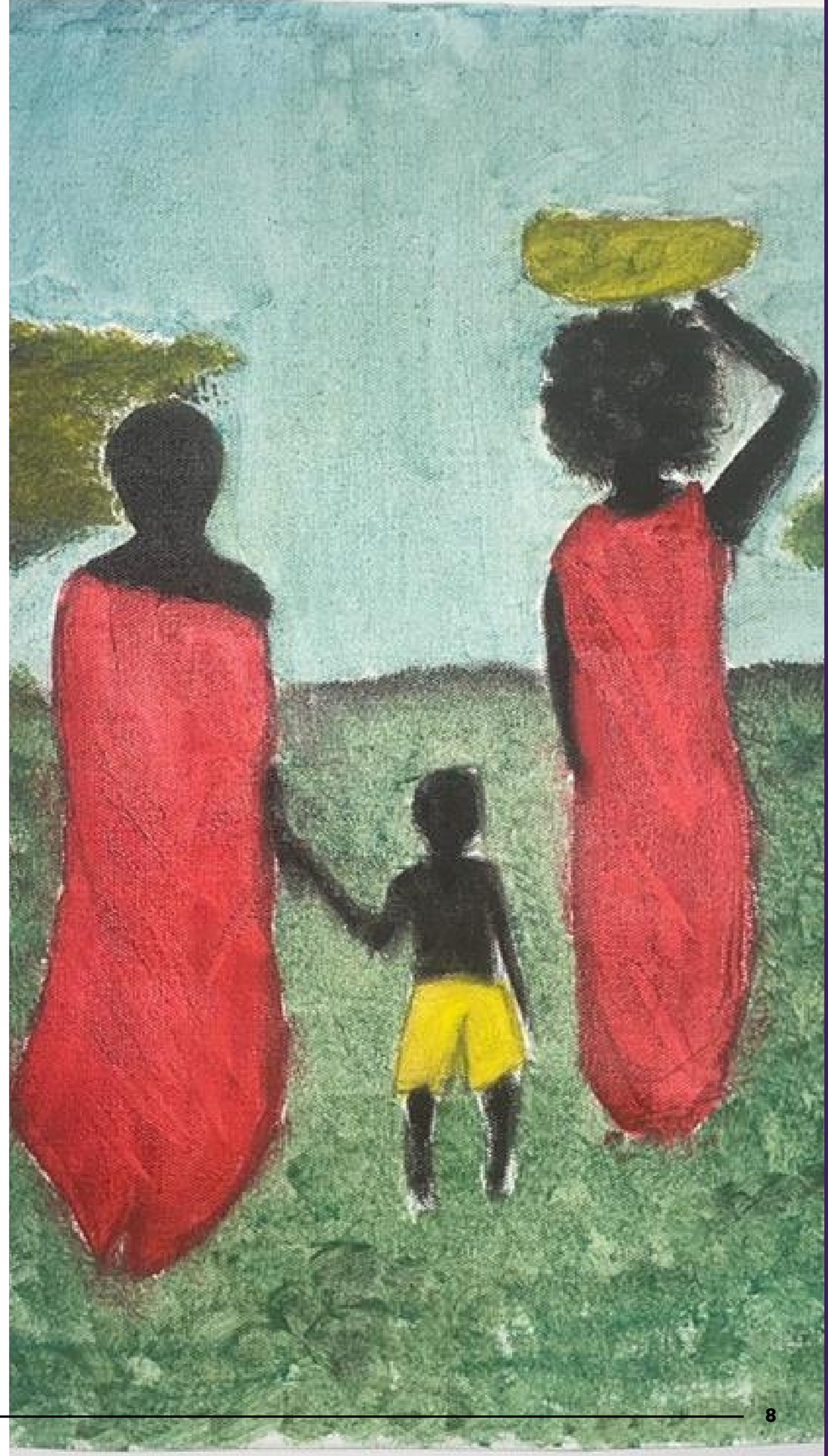
48,717
Meals Served
936 healthy meals served per week

MORE THAN COUNSELING

ARTSQUEST™
imagine that

"Through a collaborative process of program development, Turning Point and ArtsQuest worked together to create a unique healing arts and music program for domestic abuse survivors and their children. Rather than asking ArtsQuest to come in and run a traditional art and music program, they guided us through the development and facilitation of the classes. Their team truly puts the needs of survivors first."

Lisa Harms
Senior Director of Visual Arts & Education



Artwork created by an inspirational woman during her healing journey with us.



A NEW PATH FORWARD

Offered every Fall and Spring, Turning Point partners with Equi-librium to incorporate equine-human interaction to assist survivors in their healing journey and help them discover their strengths and inner-power.

All of the survivors in this year's program said they felt changed by the program and gained skills that they will use all of their lives.

Investing in survivors

$71K

In partnership with Pennsylvania Coalition Against Domestic Violence (PCADV) and generous donors, our **piloted "Flex Funding" initiative gave survivors the power to decide what help they most needed.** These funds were used to pay for numerous needs including car repairs, past utility bills, GED courses, and more.

$328K

Safe Shelter and Housing

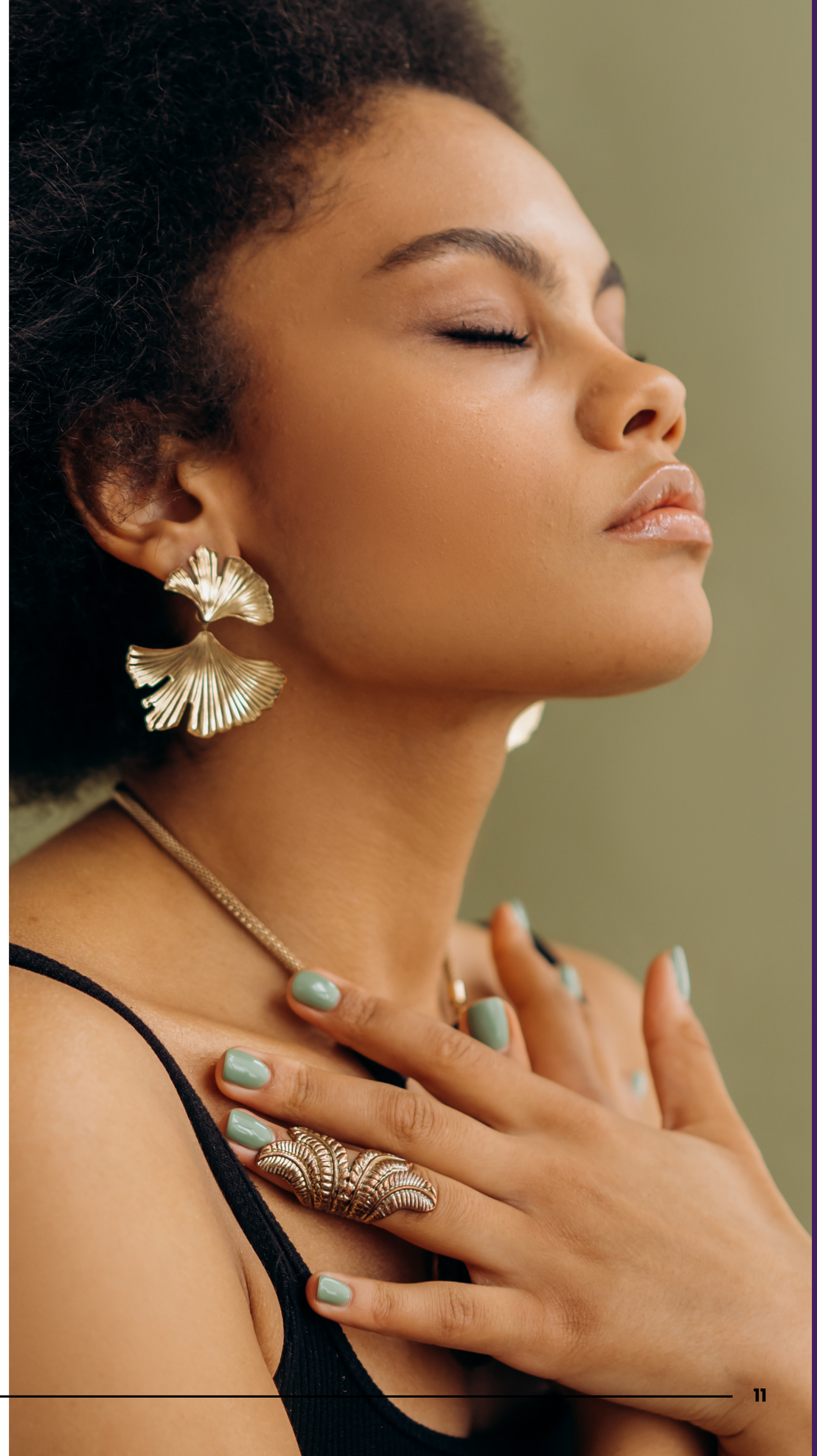
Our Safe House building operated at **96-100% occupancy rate for the entire year.** In order to not turn away those fleeing immediate danger when our Safe House was fully occupied, **we invested over $300,000 last year alone in alternative shelter sites.**

PROMOTING MINDFULNESS

SHANTHI PROJECT

"Shanthi Project's partnership with Turning Point has allowed us to deliver trauma-informed mindfulness sessions to staff and survivors, encouraging principles of self-kindness, common humanity, and mindfulness, all of which improve emotional responses and mental health outcomes for individuals who have experienced trauma."

Maureen Wendling
Executive Director



THOUGHTS

FROM STAFF

I consider myself one of the blessed few who gets paid for doing the work that I enjoy. It is incredible to see what **COMPASSION** and **KINDNESS** can do. I have seen butterflies come out of their cocoons, try out their wings, and fly all because we shed a little **LIGHT** where there has been hopelessness.

As a neurodivergent queer person, I am **PROUD** to ensure that my communities receive **FOCUS.**

When a survivor moves into their own place and gets a **FRESH START**, the **REWARDS** far exceed the challenges. Everyone needs support at some point and being part of such a **PIVOTAL** moment is one of the **PERKS** of doing the work of an advocate.

We provide survivors a space where they are **WELCOMED** and help them **SUCCEED** by meeting them where they are.

















RAISING AWARENESS

BACK IN THE COMMUNITY

Our Outreach Team is happy to be back in-person, raising awareness about domestic abuse and our emergency services. We led a total of **198 different training sessions and educated 3,334 individuals** last year. We also worked with local businesses to help spread the word about our services and held our Annual Survivor Vigil this past October, where 150 people were in attendance!

WHO GIVES TO TURNING POINT?

This past fiscal year, we had almost **1,000 donors** who gave to support our work with survivors of domestic and intimate partner abuse in the Lehigh Valley. **Half of these donors were everyday people who donated just $50, our median gift amount.**

We would like to recognize and thank all of our donors who gave this past fiscal year. Our work would not be possible if not for the generosity of our donors. Thank you for your ongoing support of our mission and work to empower domestic abuse survivors!

$20,000+

Estate of Richard Arthur Bold
Sandra Richard
The Davis & Smith Family Foundation
The Harry C. Trexler Trust
The United Way of the Greater Lehigh Valley

$19,999.99 - $10,000

Gateway Health LLC
Richard D. Hooper
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$9,999.99 - $5,000

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George Snyder
GFWC PA Women's Club
Glenn and Dorothy Coon
GRC Wireless
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Gregory Gottschall And Dawn Starr-Gottschall
Gwenda L. Petrohoy
Harry Orbann Jr.
Healing Path Psychology
Heather N. Drenzek
Helena M. Cuconati
Honi Trauger
Jacque Cooper
Jacqueline M. Shearer
James and Brenda Makovetz
James and Jacqueline Deiter
James Edward Makovetz
James Van Wagtendonk
Jane and Bill White
Jane Brown
Jane F. Roberts
Janet L. Gibeau
Jay and Harriet Apfelbaum
Jean and Dale Goodin
Jeannette Bair
Jenna M. Austin
Jennie and Brian Dishong
Jennifer and Carol Usher
Jennifer Erb
Jennifer Grell
Jennifer K. Normand
Jennifer L. Sedora
Jennifer Mann
Jennifer Marton
Jessi Criniti
Jessica Ballas
Jessica Dokachev
Jessica McGinley
Jill McComsey
Jillian Eaton
Jo Cohen
Joan Crete
Joanna Whitney
Joanne Krug
John and Amanda Keirle
John and Nancy F. Gibiser
John and Nancy Halligan
John and Rev. Edith B. Roberts
John Woodman
Jolene and Charlie Vitalos
Jonna Montoya

UP TO $99

Continued

Joseph Spadoni
Joseph T. Kotrosits And Cathy L. Cappel
Judith and Max Heyward
Judith Aronson
Judy and Ralph Kemmerer
Judy Brady
Juliana Bolivar
Kara Heeps
Karen and Joseph L. Haggerty, Jr.
Karen and Kevin Wasielewski
Karen S. Williamson
Katarina Schott
Kathleen D. Heffner
Kathleen M. Whittaker
Kathleen Mary Orrok
Kathryn C. Hauck
Kathy Griffiths
Kathy Sahaydak
KDG The Kyle David Group
Kelley and Mark Kenney
Kelley Gold
Kelly Fraga
Kenneth and Kimberly Ritter
Kevin Moran
Kim and Miguel Alvarez
Kimberly Gwen Muschlitz
Kimberly L. Laurito
Kimberly Search
Kimi J. Wolf
Kristin Menconi
Kristina Fennelly
Kristina Holleran
Kyle Hanley
Lara Struckman
Larry and Ann Walter
Laudy L. Allan
Lehigh Valley Planning Commission
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Leo Luna
Leonard and Sarah Mellon
Leonard W. Martin
Linda and Jim Mustacchia
Linda Plunkett
Linda Rosenfeld
Lisa A. Aderhold
Lisa Fedullo
Lisa M. Cook
Lisa Overholts
Lisa Pammer
Lisa Rogalewicz
Lori and Bill Cassium
Lori Lynn Fields Tonetti
Lost River Caverns
Louise E. Stettler
Lydia DiCerbo
Lynda Hassick
Lynn and William Gerlach
Lynn D. Schaeffer
Lynn Dolgos
Lynne and Leon Harbold
Madeline E. Smith
Magaly and Michael Vicario
Margaret DeLucia
Margaret Jeffery
Margaret Van Schaick
Margery Metzger
Maria and Peter Hance
Marilyn Rotondo
Marilyn Scheetz
Mark and Kathy Rambo
Marlena Flora
Marliese Lichtenwalner
Marsha R. Baar
Martin E. Katz
Mary Alice Clevenger
Mary Beth Linsenmann
Marypat Mckee
Mathew James Fry
Matthew Stone
Maureen and Kevin Kinney
Maureen Lindsay
Maurice E. Kelly
Megan Everett
Melanie P. St. Hill
Melissa A. Waring
Melissa Anthony
Melissa Moser
Melissa Schultz
Melissa Soldridge
Melva Edwards
Meredith A. Mecca
Merry Landis
Michael and Linda Renning
Michele Deegan
Michele Kratzer
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Miriam Rivera
Missy Prugar
Monica Hodges
Mr. Brad Osborne
Ms. Ann and Ralph Arend
Ms. Joanne Phelan
Nancy and Jack Schildt
Nancy Bernstein
Nancy Feaver
Nancy J. Cacciatore-Huber
Nancy J. Moskella
Naomi Baker
Naomi Smith
Nisha Dholakia
Nolan Leblanc
Nora Elaasser
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Pamela F. Rowland
Patricia and Jack Bradt
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Regina M. Gabriel
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Robert and Lota Post
Robert Mayer and Jan Muzyczka
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Ronald J. O'Leary
Rosalie Yuhas
Roxanne Scheidt
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Samantha Drennan
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Sandra and James Maas
Sandra N. Bishop
Sandra Sanchez
Sarah Mokris
Scott Harney
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Sharon P. Matus
Sheryl Ann Laurenza
Shirley and Chester DiRomualdo
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Stacy L. Broad
Stephanie Jones
Steve and Karen Pukszyn
Steven A. Bergstein
Stu Shaw
Sue Diehl
Susan Basow Ph.D.
Susan Docker
Susan Hutnik
Susan M. Graham
Susan Novak
Susan Rego
Susan Ritter
Susan Roncoroni
Susan Sell
Susan Verbalis
Suzanne M. Morgan
Tammy Eck
Tammy Frasca
Target Corporation
Tehya Utah
Terry Houck
Thelma Kiess
Theresa Bush
Theresa Melervey
Thomas and Jeannette Castellane
Thomas E. Kloss
Timm and Debra Tenges
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Valerie Beattie
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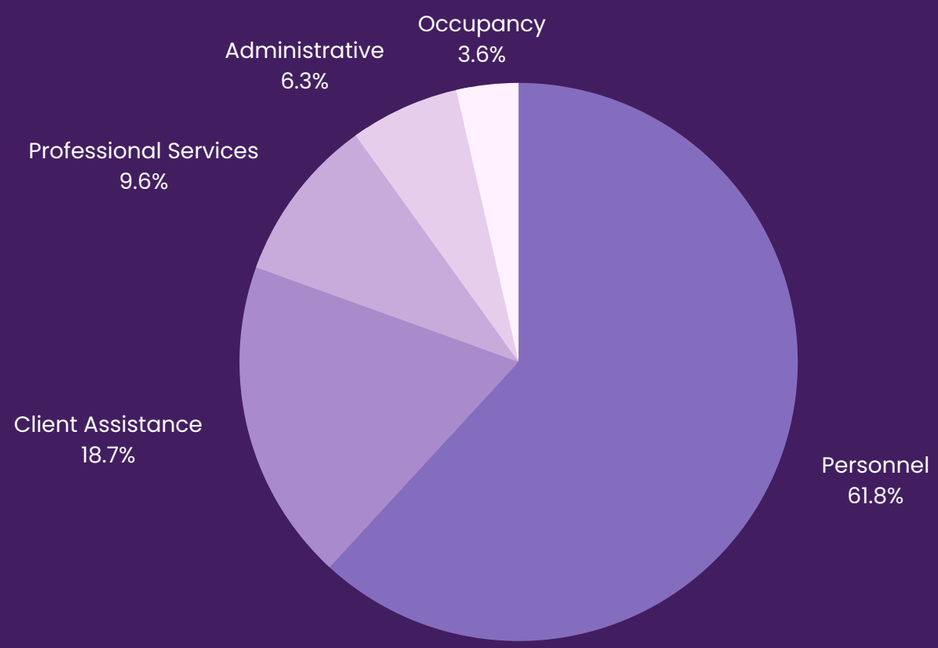
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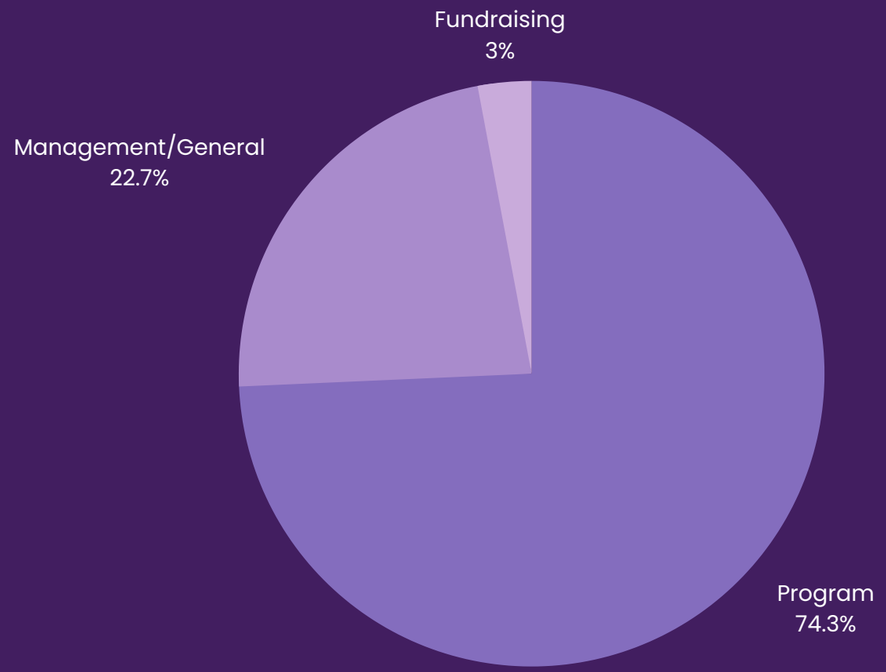
FINANCIALS

2021-2022

Operating Expenses



Functional Expenses



Total Revenue

Government Grants	$2,243,769	+ 6% increase from FY 20-21
Contributions	$832,043	+ 51% increase from FY 20-21
Distributions from Perpetual Trust	$8,565	
Special Events & Other	$49,628	+ 26% increase in Special Event Revenue from FY 20-21



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