



2021  
—  
2022



TurningPoint  
of Lehigh Valley

# ANNUAL REPORT

EMPOWER

EDUCATE

ENGAGE



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# RESILIENCE

**noun** — /rə'zilyəns/

THE CAPACITY TO RECOVER  
QUICKLY FROM DIFFICULTIES;  
TOUGHNESS.

Dear Friend of Turning Point,

The pandemic continues. People still must quarantine. Prices have skyrocketed. Finding childcare or a new place to live is highly competitive. The impacts are numerous and affect everyone.

For those also living with abuse, these challenges can seem insurmountable. And yet at Turning Point, we have been blessed to see thousands of examples this past year of the amazing ability of people to not only face this adversity, but to *thrive*.

This year more than ever, we have been determined to match this resiliency. With the leadership of our Board of Directors and in partnership with many community allies, we focused on expanding our ability to meet the growing needs of our community. The result was that we served a record number of clients and invested more hours of service with each survivor.

We kept many of the new practices that began out of necessity, like virtual counseling, and even expanded some of them because they proved to remove many barriers survivors previously had due to safety and geography. We invested much more than ever before – over a half of a million dollars – in meeting the direct needs of survivors, including rent, childcare, and job training.

Despite how financially challenging and unpredictable this last year has been, we were able to do all of this while also ensuring that our dedicated staff could continue to be there for survivors by increasing wages and benefits.

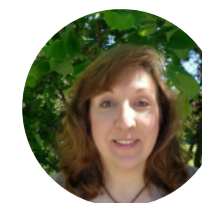
As we reflect on this year, we are proud of what has been accomplished, but recognize that our journey is far from over. People need support from Turning Point and our community more than ever before.

While this report highlights the innovative ways we have been resilient over the past year, know our eyes are already to the future.

We plan on applying lessons learned over the past two years to continue to strategically meet the needs of survivors for years to come. We envision a future where survivors do not just exist, but thrive. Our team is up to the challenge.

Thank you for your ongoing support!

In Peace,



*Sheila Ketterer*

Sheila Ketterer  
Board President



*Lori Sywensky*

Lori Sywensky  
Executive Director



# 2021-2022 BOARD OF DIRECTORS

Sheila Ketterer, **PRESIDENT**

Danielle N. Adams, **VICE PRESIDENT**

Paul Mazzucco, **TREASURER**

Lauren Wieser, **SECRETARY**

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Carolyn C. Harper

Kim Laurito

Jennifer Moore

Pete Nickischer

Lisa Pammer *(President Emeritus)*

Deb Stellato

Heather Walbridge

*\*Board Members listed served during July 2021 through June 2022*

## OUR MISSION

Our mission is to eliminate domestic and intimate partner abuse in the Lehigh Valley through empowerment, education, and engagement.





# OUR MISSION IN ACTION



## EMPOWER

**"I love this program.** I've been in other shelters and it didn't feel like they cared about anything but the rules. **You didn't give me rules, you believed in me."** Safe House Resident



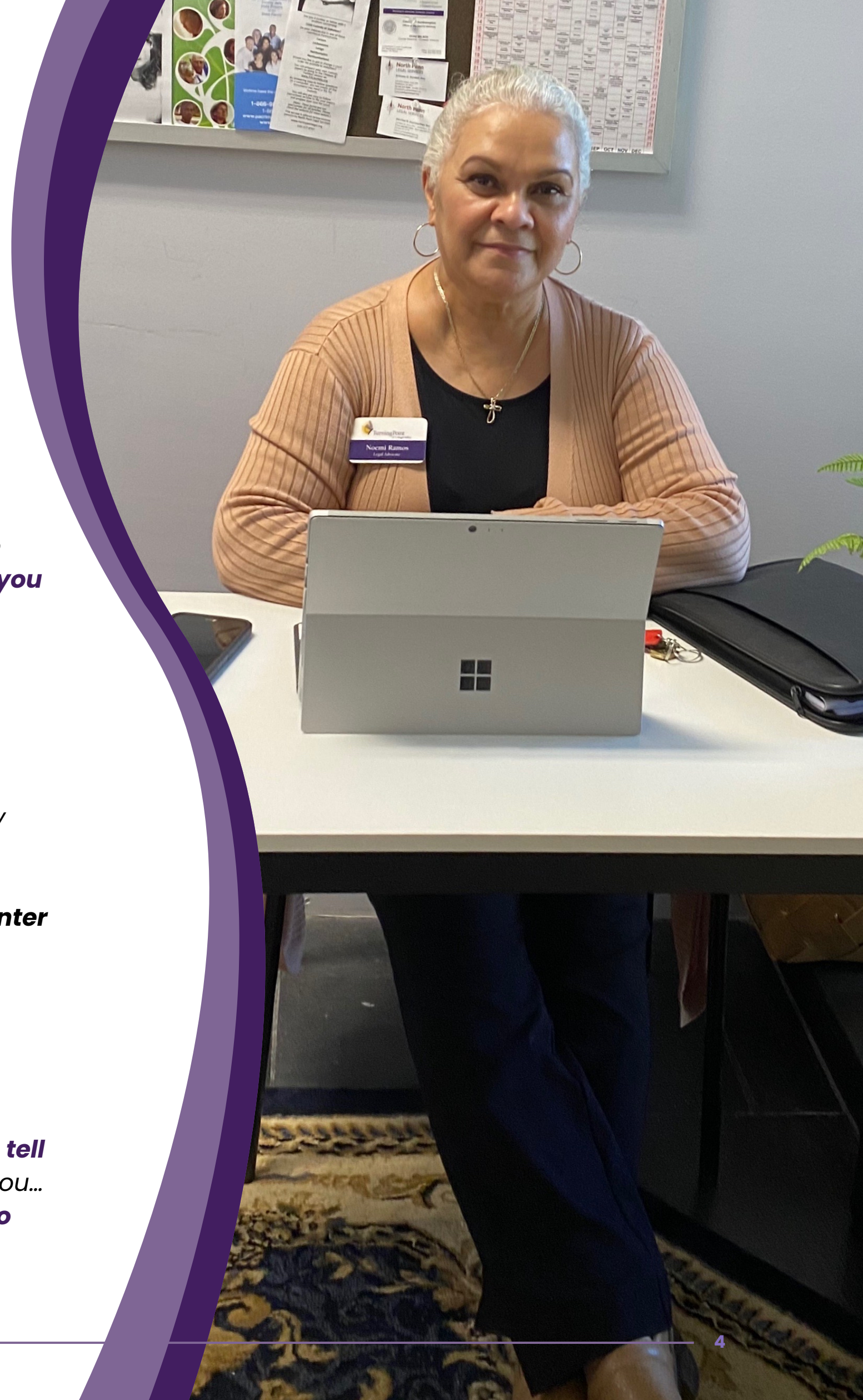
## EDUCATE

**"We have been dealing with domestic violence in labor and delivery and just knowing we can contact you** directly or the helpline when needed **makes me feel like we can do some really great work together."** Vannessa Christian, St. Luke's Baby and Me Support Center



## ENGAGE

**"I love sharing my story and being a support to others: when people tell me that I inspired them that keeps me going!** And I have to thank you... because you have inspired me as well and **have helped me to get to this point!"** Survivor Mentor after speaking at an event





# STRATEGIC ACHIEVEMENTS



1

Our Children's and Teen Advocacy Program **served 37% more children this fiscal year** than last fiscal year and **increased the time spent with children and teens by over 400%**. We also implemented new programs like "Snack & Chat" and "Young Leaders Meetings" for children staying at our shelter and the "I Am Her" support group for teens.

2

Survivors limited by transportation or health-related issues **can now opt to access help virtually**. Our trainings now reach a wider audience as well. For instance, **participants from 35 states and 22 different countries joined us during our Zoom "drop-in" training sessions**.

3

During the "Great Resignation", our **Board instituted a pay raise and increased benefits** to ensure that Turning Point is a great place not only for our clients but for our staff and volunteers as well. We are committed to **promoting inclusivity and wellness for our advocates on the front lines**.



# HELPING ALL SURVIVORS



*Educating, advocating, ensuring access to justice.*

*"Turning Point staff recognize the unique challenges that immigrant survivors face and work with their clients to overcome those barriers. Whether it is ensuring proper interpretation or allowing additional time in shelter, I've seen firsthand what a difference that can make in someone's life. Working in partnership and providing coordinated, comprehensive services has been extremely beneficial to our clients."*

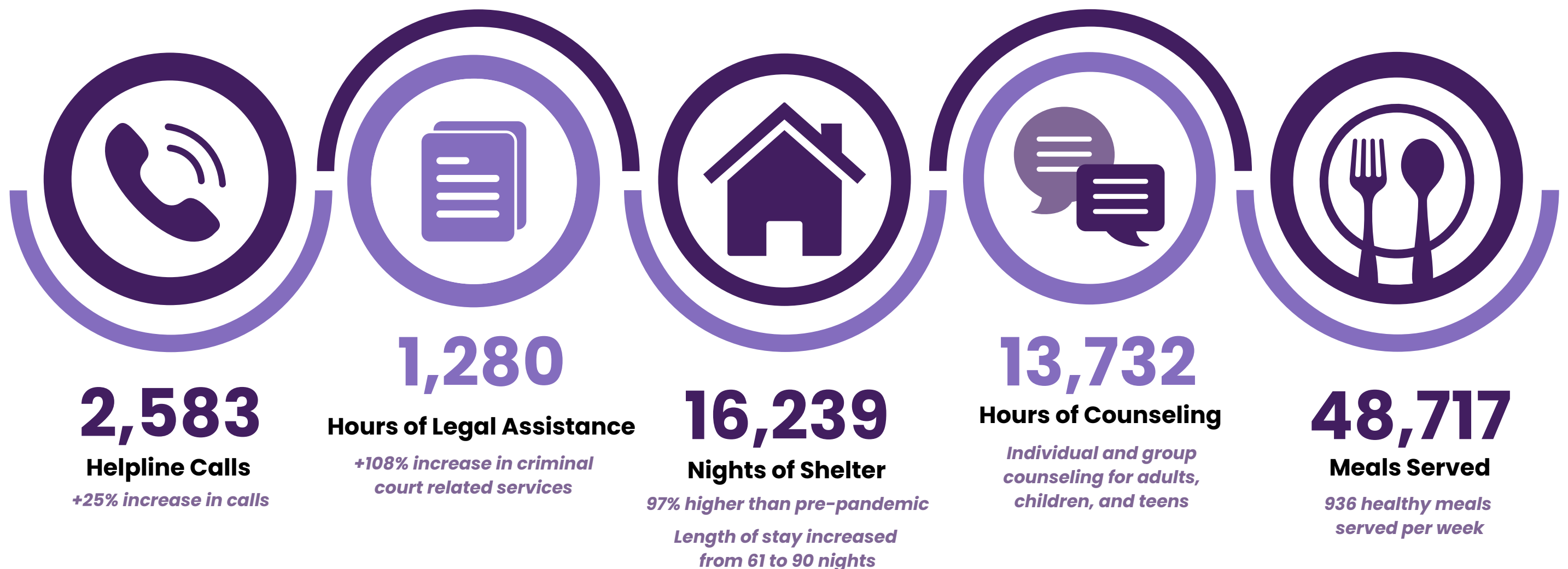
**Sarah Martin-Torres, MSW**  
DOJ Accredited Representative





# IMPACT OF OUR WORK

Despite the ongoing pandemic, we were able to meet our goals and objectives for the year. **In particular, the need for us to provide trauma-informed services that empower domestic abuse survivors has increased significantly.** While we initially thought this increased demand was temporary, our service numbers continue to be much higher than our FY 19–20 numbers. **Last year, we helped a total of 3,548 survivors and their families.** We recognize that the most significant factor for these increased statistics is our agency's overall commitment to offering client-centered, low barrier, and trauma-informed services.





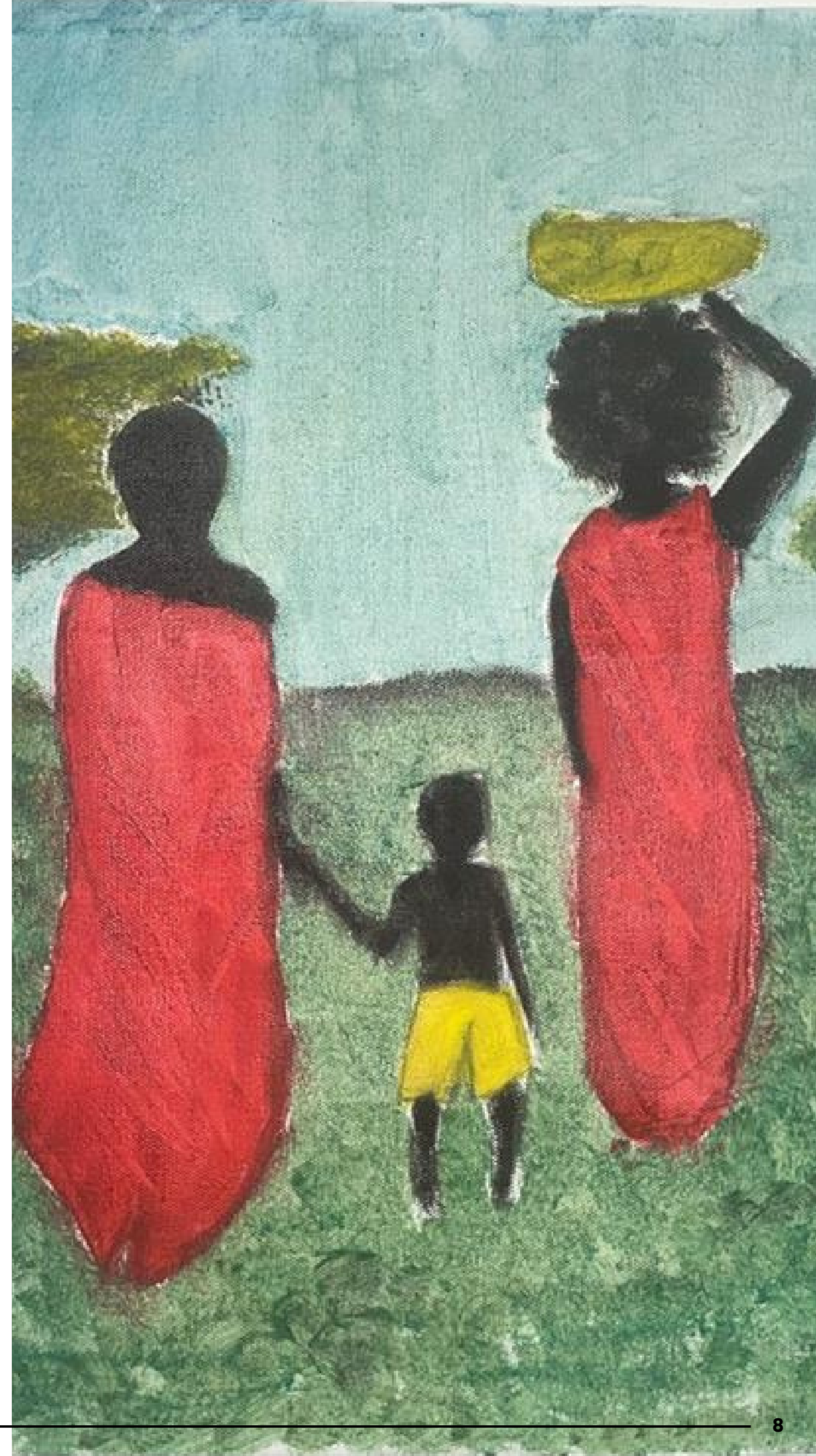
# MORE THAN COUNSELING



*"Through a collaborative process of program development, Turning Point and ArtsQuest worked together to create a unique healing arts and music program for domestic abuse survivors and their children. Rather than asking ArtsQuest to come in and run a traditional art and music program, they guided us through the development and facilitation of the classes. Their team truly puts the needs of survivors first."*

**Lisa Harms**

Senior Director of Visual Arts & Education



Artwork created by an inspirational woman during her healing journey with us.





# A NEW PATH FORWARD

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Offered every Fall and Spring, Turning Point partners with Equi-librium to incorporate equine-human interaction to assist survivors in their healing journey and help them discover their strengths and inner-power.

All of the survivors in this year's program said they felt changed by the program and gained skills that they will use all of their lives.





### ***INVESTING IN SURVIVORS***

In partnership with Pennsylvania Coalition Against Domestic Violence (PCADV) and generous donors, our **piloted "Flex Funding" initiative gave survivors the power to decide what help they most needed.** These funds were used to pay for numerous needs including car repairs, past utility bills, GED courses, and more.

### ***SAFE SHELTER AND HOUSING***

Our Safe House building operated at **96-100% occupancy rate for the entire year.** In order to not turn away those fleeing immediate danger when our Safe House was fully occupied, **we invested over \$300,000 last year alone in alternative shelter sites.**



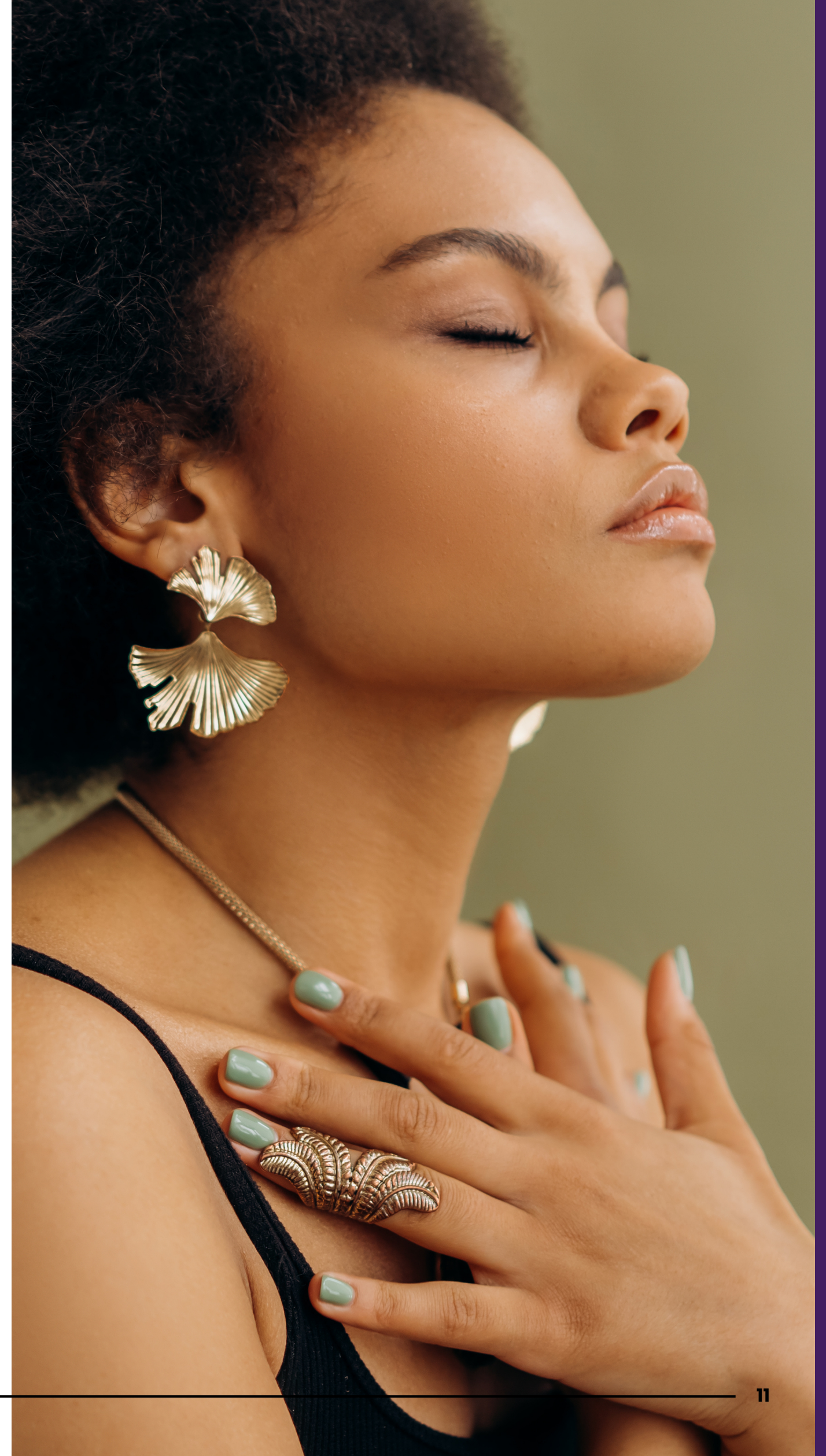


# PROMOTING MINDFULNESS



*"Shanthi Project's partnership with Turning Point has allowed us to deliver trauma-informed mindfulness sessions to staff and survivors, encouraging principles of self-kindness, common humanity, and mindfulness, all of which improve emotional responses and mental health outcomes for individuals who have experienced trauma."*

**Maureen Wendling**  
Executive Director





# THOUGHTS FROM STAFF

I consider myself one of the blessed few who gets paid for doing the work that I enjoy. It is incredible to see what **COMPASSION** and **KINDNESS** can do. I have seen butterflies come out of their cocoons, try out their wings, and fly all because we shed a little **LIGHT** where there has been hopelessness.

As a neurodivergent queer person, I am **PROUD** to ensure that my communities receive **FOCUS**.

When a survivor moves into their own place and gets a **FRESH START**, the **REWARDS** far exceed the challenges. Everyone needs support at some point and being part of such a **PIVOTAL** moment is one of the **PERKS** of doing the work of an advocate.

We provide survivors a space where they are **WELCOMED** and help them **SUCCEED** by meeting them where they are.





# RAISING AWARENESS

## BACK IN THE COMMUNITY

Our Outreach Team is happy to be back in-person, raising awareness about domestic abuse and our emergency services. We led a total of **198 different training sessions and educated 3,334 individuals** last year. We also worked with local businesses to help spread the word about our services and held our Annual Survivor Vigil this past October, where 150 people were in attendance!



# WHO GIVES TO TURNING POINT?

This past fiscal year, we had almost **1,000 donors** who gave to support our work with survivors of domestic and intimate partner abuse in the Lehigh Valley. **Half of these donors were everyday people who donated just \$50, our median gift amount.**

We would like to recognize and thank all of our donors who gave this past fiscal year. Our work would not be possible if not for the generosity of our donors. Thank you for your ongoing support of our mission and work to empower domestic abuse survivors!

## **\$20,000+**

Estate of Richard Arthur Bold  
Sandra Richard  
The Davis & Smith Family Foundation  
The Harry C. Trexler Trust  
The United Way of the Greater Lehigh Valley

## **\$19,999.99 - \$10,000**

Gateway Health LLC  
Richard D. Hooper  
The Benevity Community Impact Fund  
The Donald B. and Dorothy L. Stabler Foundation  
The TJX Foundation, Inc.

## **\$9,999.99 - \$5,000**

First Commonwealth Federal Credit Union  
Guardian  
Paul and Joanne Mazzucco  
Quanex Foundation  
Sharon Gaskin Buehler Memorial Trust  
TierPoint, LLC  
Two Rivers Health & Wellness Foundation

## **\$4,999.99 - \$2,500**

Air Products  
American Fence & Flag  
Asbury United Methodist Church (Allentown)  
Cetronia Fire Co. Social Hall  
Dennis and Nancy J. Giangulio  
Elizabeth Stevens Duane  
Ephraim Fithian  
Frank and Mary Sue Malvezzi  
Hovus, Inc.  
Just Born Quality Confections  
Lehigh Valley Community Benefit  
Lisa Diener Domestic Violence Foundation  
Lutron Foundation  
Michael J. Gausling  
Rentschler Family Foundation  
Rob and Kristen Bennett  
Sharon and Ron Yoshida  
South Whitehall Township  
Target Circle (The GoodCoin Foundation)



## \$2,499.99 - \$1,000

Ai Orthodontics  
Allentown Chestnut Hill United Church of Christ (Coopersburg)  
Alpha Chi Omega Sorority of Muhlenberg College  
Amazon (Breinigsville)  
American Bank  
Andrew and Mary Chosak  
Annamarie Jordan  
Anne and John Ochs  
Barbara Schulman  
Charles and Ruth Marcon  
Cindy and Karl Swankoski  
David and Susan Shaffer  
David Gilgoff  
David H. Sheffield  
David Howell  
Doctor Diesel LLC  
Ethos Dispensary  
Faith Presbyterian Church of Emmaus  
Fred J. Jaindl Family Foundation  
Frederick H. Bedford, Jr. & Margaret S. Bedford Charitable Foundation  
Frederick Mayer  
Garrett and Jennifer LeClair  
Home Association 345  
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Joana Kelly  
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Linde  
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Network for Good  
Northampton County Medical Society Alliance Inc.  
Power Engineers, Inc.  
Rill Ann and Steven Miller  
Robert E. Gadomski  
Roy Hamlin  
Ruth and Vince Leland  
Sam Gelfo  
Sam's Club #6536  
St. Andrews Evangelical Lutheran (Easton)  
St. Francis of Assisi Church (Allentown)  
Sunday Forever  
The Lutheran Church of the Holy Spirit (Emmaus)  
The Ryan Family Foundation  
United Way Of Monmouth & Ocean Counties  
Wells Fargo Community Support Campaign  
Wexler Guinevere Ritter  
Wheels of Time Street Rod Association

## \$999.99 - \$500

A. Flexer and Janice Illick  
Allentown Associates, LLC  
Ann and Howard Fegan  
Annette and Jeffrey Drobil  
Anonymous Donor  
Barry Coles  
Beth Jenny  
Beth Rokus  
Bonnie Janet Kies  
Brown & Brown Insurance of the Lehigh Valley  
C&S Wholesale Grocers, Inc.  
Cedar United Church of Christ (Allentown)  
Concannon, Miller & Co.

Corporate Environments  
County of Northampton  
Cyan Sky Copier Technologies  
David A. Stortz, CPA  
David and Jacquelyn Jaindl  
Davison & McCarthy  
Diane Martin  
Donna and Jack McCallum  
Dr. and Mrs. A. George and Judith Arangio Foundation Trust  
Dr. Gary Bonfante DO  
Edward D. Coleman  
Eileen and Bill Lewis  
George and Jodi Ferrio  
Ginger A. Holko  
Gregory and Camille Llewellyn  
Gregory Peifer  
Horwith Trucks, Inc.  
Hugh and Angela Carlin  
Ina P. Goldstein  
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Jan and David Piede  
Jennifer Moore  
Joan Cole  
Jordan Lambert  
Jordan United Church of Christ (Allentown)  
Joseph and Shirley Hixson  
Kearns Real Estate, LLC  
Kenyon Family Foundation Trust  
Lauren Shanahan  
Leadership Management International  
Lee C. Wei  
Lehigh Valley Health Network  
Linda Arra  
Lori S. Bauer  
Mallory Jane Sweeney  
Margaret McConnell  
Michelle Sterner  
Mountain View Drive-In, LLC  
Nancy and Bill Holbrook  
New York Life Insurance Company  
Ocean Spray Cranberries, Inc.  
One Financial Services, LLC  
Patricia Goss  
Paychex Community Foundation, Inc.  
Paychex, Inc.  
PC College Hill Presbyterian Church (Easton)  
Ray and Laurie H. Venable  
Richard A. Anderson  
Right at Home - Lehigh County & East Berks County  
Robert and Anne Schaller  
Robert F. Hunsicker Foundation  
Ronald W. Skinner  
Schuler Service, Inc.  
Sharon L. Braker  
South Side Motorcycle Club  
St. John's Evangelical Lutheran Church (Nazareth)  
St. John's Lutheran Church (Easton)  
Stephen and Elizabeth Cohen  
Susan Moyer Seltzer  
Thomas D. Bancroft  
Union & Finch  
Union United Church of Christ (Neffs)  
Valerie Ryder  
Vincent and Victoria Landolfi  
Wendy and Ross Born  
William and Crystal Casteel

## \$499.99 - \$100

ACM Associates, Inc.  
Action Party Rentals  
Adrienne Donica  
Alexander and Leslie Altieri  
Alpha Sigma Tau Alumuni  
Amanda Bower  
Amazon Smile

Andrea Hahn  
Andrea M. Search  
Andza and John Petock  
Ann C. Snyder  
Ann L. Peaslee  
Anonymous Donor (+5)  
Anonymous Donors Of Wegmans  
Anthony and Sara Muir  
Asbury United Methodist Women  
Audrey L. Larvey  
Audrey Tucker  
Barbara and Stephanie Reimers  
Barbara Eastland  
Barry and Carol Halper  
Barry and Rebecca Stephens  
Barry and Ruth Search  
Becky and Chris Houser  
Bell Hardware and Supply, Inc.  
Bernie and William Dorney  
Beth Crawford And Donald Knerr  
Bethlehem Gallery of Floors  
Bonn Place Brewing Co.  
Bonnie Osterwald  
Brian Alnutt  
Brooke Zumass  
Bruce Edelman  
Bruce's Commercial Refrigeration Inc.  
Buckeye Partners, L.P.  
C. Burke and Patricia Swan  
C&S Wholesale Grocers - Beth IV  
Cabi Clothing  
Cameilia Baker  
Carol and Van K. Macomb  
Carol Anne Kalmar  
Carol B. Watters  
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Charles and Pat Walkup  
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Cheryl Moczulski  
Chris Lewis  
Christ Church UCC Women's Guild  
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Christine W. Wilkinson  
Church of Grace  
Church of the Manger (Bethlehem)  
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Ciocca Subaru  
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Debra Ann Mackin  
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Diana Colquhoun  
Diane Hertzog  
Diane M. Warner  
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Don and Kelli Elsenbaumer  
Donald Miles  
Donald N. Kmieczech



## \$499.99 - \$100

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Donna Stahler  
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Dr. Arthur and Susan Scott  
Dr. Mark and Abby Trachtman  
Dr. Peter Behrens  
Edward and Denise Hozza III  
Edward R. Dreisbach  
Efrain Rosario  
Elinor Knechel  
Elizabeth and Charles Lynham  
Elizabeth Figlear  
Elizabeth Marcon  
Elizabeth S. Schaub  
Elizabeth, Jeremy, and Caleb Marcus-Wenger  
Ellen and Jay Kolb  
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Erica Hess  
Faith Wescoe  
Feeley Associates  
First Presbyterian Church (Easton)  
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Francis A. Fluck Jr.  
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Fritz Walker  
Frontstream  
Fullertown Fire Co. Ladies Auxillary  
G Contracting LLC  
Gaurav Banerjee  
George and Julia Witmer  
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Ginny Steele  
Glenn M. Kasten  
Glenna Burleigh  
Gloria A. Szakos  
Gloria M. Senavitis  
Grace Evangelical Lutheran Church (Nazareth)  
Grace United Church of Christ (Allentown)  
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Heather Smith Walbridge  
Holiday Inn Express  
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Holy Trinity Memorial Lutheran (Catasauqua)  
Honorable Kimberly McFadden  
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Jacqueline A. Hollan  
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James and Linda Henry  
James and Sarah McIntosh  
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John Jerant  
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Kari Mesko  
Karin Fair  
Kat Collins  
Kathleen Malu  
Kathleen Williams  
Kathryn N. Crawford  
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Kathy Bielinski  
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Kelly Sanders  
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Kenneth and Dorothy Mohr  
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Kimberly Schaffer  
Kimberly Schreck  
Kirk Nickerson  
Kristin Illick  
Kristopher E. Galius  
Kuhnsville Car Wash  
Kyla Sirard  
Laura Azzalina  
Lauren McCrillis  
Lauren Wieser  
Laurie Johnson  
Lauryn Neely  
Lawrence and Suzanne Snyder  
Leah Holmes  
Lehi Video, LLC  
Lehigh Hanson, Inc.  
Lehigh Pizza  
Lehigh Valley Business Machines, LLC  
Lehigh Valley Comics and Games  
Lehigh Valley Community Foundation  
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Leslie Horn  
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Lisa Mikitka  
Lori G. Sywensky  
Lori Molloy  
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Macungie's Posey Patch  
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Marianne T. Phillips  
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Marlene and Richard F. Feulner  
Marnie and Wayne Barefoot  
Marshall and Kay Wolff  
Martricia McLaughlin  
Mary and John McLaughlin  
Mary and Ronald Brophy  
Mary Jo and Ron Reed  
Mary Kearns Gilroy  
Mary Nadeau  
Master Supply Line  
Maureen and Todd Wendling  
Melissa Aylesworth  
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Nancy Knerr Light  
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New Covenant Full Gospel (Bethlehem)  
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Nina McCarthy  
Norma T. Ferguson  
Northampton County Bar Association of Pennsylvania  
Pam Roth  
Paraskevi Varvarelis  
Pards Against Sexual Assault Lafayette College  
Pat A. Badt  
Patricia Price  
Patricia Russo  
Paypal Charitable Giving Fund  
Penn Northeast Conference - UCC  
Peter and Katie Nickischer  
Philadelphia Foundation  
Phyllis Kempf  
PL Financial  
Pretrial Services  
Pricewaterhousecoopers LLP  
Promogroup LLC  
Ray Mckean  
Renaissance Charitable Foundation  
Renee and Patrick Kleaveland  
Renee M. Benner  
Rev. Joseph and Elaine Molnar  
Richard and Judith Guhl  
Richard Herman Penske  
Richard Johnston  
Roasted  
Robert A. Bauer  
Robert and Anne Teufel  
Robert and Germaine Lenz  
Robert and Kimberly Brown, M.D.  
Robert and Ronnie Freedberg  
Robert Madden  
Robert W. Turner  
Roberto I. Reyes  
Roger A. Stamm  
Rosemarie Paolini  
Rosemary Scharf  
Ruth and Mark A. Chaplis  
Salvatore's Pizzeria



## \$499.99 - \$100

*Continued*

Samantha Diehl  
Samantha Ottinger  
Samina Anthony  
Sandra Foster  
Sarah Sanchez  
Sarath Trujillo  
Scott and Amy Happel  
Scott Grabus  
Shahida and Raja Parvez  
Sharon and Tim Lang  
Sharon Ann Burns  
Sharon O'Neil  
Social Still  
Special Court Judges Association of  
Pennsylvania  
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St. John's United Church of Christ (Allentown)  
St. Paul's UCC of Indianland (Cherryville)  
St. Peters Evangelical Lutheran (Pen Argyl)  
St. Stephen's Evangelical Lutheran Church (Bethlehem)  
St. Timothy's Evangelical Lutheran Church (Allentown)  
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Steven M. Nadel  
Susan and Dag Brosstad  
Susan Hall  
Susan K. Smith  
Susan M. Stengel Gehringer  
Susan Reber  
Tanner Steidel  
Taylor Munoz  
Terri and Jay Nyce  
The Flying V  
The Vagina Monologues Muhlenberg College  
The Valley OM  
Theresa Damweber  
Thomas and Patti Abbott  
Thrivent Financial Thrivent Choice  
Timothy Person  
Tina Marie Yazzie-Schaffer  
Toni and Jeff Sipos  
Tracy and Richard Mickey  
Tracy L. McCarthy  
Tracy Marie Resetar  
Trinity Episcopal Church  
Trisha Alexy  
UAW Local 677  
ULINE  
United Way of Greater Rochester  
United Way Suncoast  
Unity Bank  
Valeri Vedral  
Valerie Lane  
Vilmary Ortiz  
Virginia Delph  
Virginia Pace  
Walter and Ruth Dex  
Wayne and Ann Dreyman  
Weisenberg Lutheran Church  
William Jerome Hoffman  
Women in STEM Club of Parkland High School  
Your Part-Time Controller, LLC

## UP TO \$99

412 Auto Tags & Notary  
Adrian E. Shanker  
Alaine Dougherty  
Alex Pavel  
Allen and Patricia  
Himmelwright  
Allentown Area Rock  
Climbers  
Ally Shellhammer

Alvia Holder  
Amanda Dunsing  
Amanda Renee Rutkowski  
Andrea Hahn  
Andrea Smith  
Angel and Linda L. Feliciano  
Anita Petito  
Anne H. Parsons  
Anne M. Kephart  
Anne N. Ritter  
Anne-Marie Kern  
Annette Heffelfinger  
Anonymous Donor (+15)  
Ash Murthy  
Awareness to Change  
Bangor Women's Club  
Barbara A. Miller  
Barbara and Walter G. Lieberman  
Barbara Duraso  
Barbara-Anne Taylor  
Barry and Joanne Stahl  
Betsy Storey-Bono  
Bill and Janice Metzger  
Bonnie and William Falla  
Brian D. Erland  
Bridget Miller  
Bruce Fritzinger  
Carey D. Patterson  
Carla Chiapella  
Carlotta Makovetz  
Carly Comando  
Carly Maher  
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Kathryn C. Hauck  
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Kelley Gold  
Kelly Fraga  
Kenneth and Kimberly Ritter  
Kevin Moran  
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Kimberly Gwen Muschlitz  
Kimberly L. Laurito  
Kimberly Search  
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Kristin Menconi  
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Samantha Drennan  
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Sandra N. Bishop  
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Sharon P. Matus  
Sheryl Ann Laurenza  
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Stephanie Jones  
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**628**

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**\$39,696.12**

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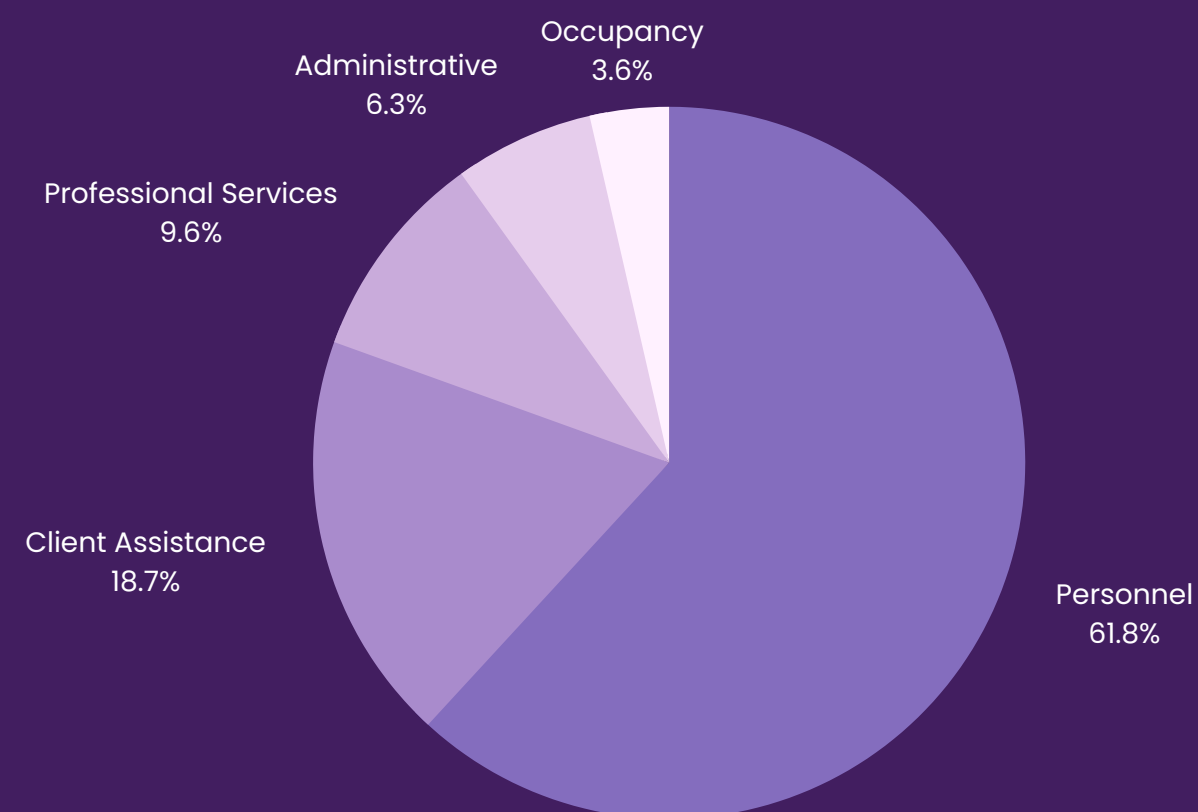




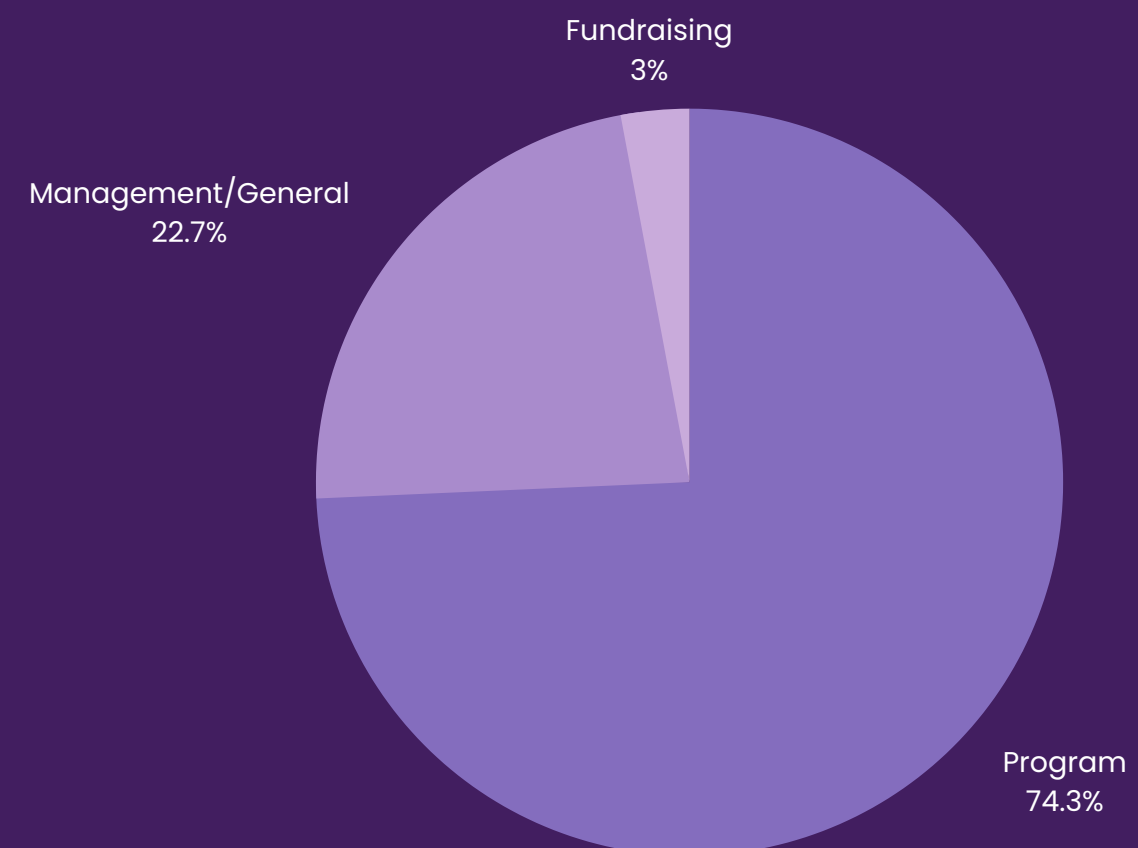
# FINANCIALS

## 2021-2022

### OPERATING EXPENSES



### FUNCTIONAL EXPENSES



### TOTAL REVENUE

Government Grants.....	\$2,243,769	+ 6% INCREASE FROM FY 20-21
Contributions.....	\$832,043	+ 51% INCREASE FROM FY 20-21
Distributions from Perpetual Trust.....	\$8,565	
Special Events & Other.....	\$49,628	+ 26% INCREASE IN SPECIAL EVENT REVENUE FROM FY 20-21





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