

SAFEGUARDING SENIORS

A SYMPOSIUM PROMOTING SENIOR DIGNITY, SECURITY, AND ADVOCACY

IN HONOR OF



**WORLD ELDER ABUSE
AWARENESS DAY**

Building Strong Support for Elders

Tuesday, June 25th 2024 • Public Session • noon – 4:00 p.m. • DeSales University Center

PUBLIC SESSION AGENDA:

- Noon – 1:00 p.m.** **Registration, lunch, visit table exhibitors**
- 1:00 – 1:15 p.m.** **Opening Remarks**
Clayton Reed, Executive Director, Lehigh County Aging and Adult Services Office
Jason Kavulich, Secretary of Aging, Pennsylvania Department of Aging
- 1:15 – 2:00 p.m.** Paul Greenwood – San Diego Retired Deputy District Attorney
Protective Measures to Safeguard Yourself from Elder Abuse
Elder abuse is dubbed, “the crime of the 21st century” due to demographic shifts towards an aging society. During this session, learn essential tips and practical advice to reduce the chances that you become a victim of elder abuse.
(See folder insert for Paul Greenwood’s professional experience.)
- 2:00 – 2:20 p.m.** Pennsylvania Department of Banking and Securities
Fraud Scam Bingo with Prizes; Round 1 of 3
Fraud Bingo is a fun and interactive presentation that teaches people about financial and investment related fraud by playing a familiar game: Bingo! Players learn to detect financial fraud by identifying scams affecting their own community and learn techniques to protect themselves from financial abuse.

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PUBLIC SESSION AGENDA CONTINUED:

- 2:20 – 2:40 p.m.** **Firsthand Accounts of Elder Abuse from Victim Family Members**
During this session, family members of two local elder abuse victims will bravely share the real-life experiences of their loved ones who fell victim to elder abuse. Gain invaluable perspectives on the devastating impact of financial exploitation and receive practical hindsight advice to prevent a similar situation from happening to yourself or loved ones.
- 2:40 – 3:00 p.m.** Pennsylvania Department of Banking and Securities
Fraud Scam Bingo with Prizes; Round 2 of 3
Fraud Bingo is a fun and interactive presentation that teaches people about financial and investment related fraud by playing a familiar game: Bingo! Players learn to detect financial fraud by identifying scams affecting their own community and learn techniques to protect themselves from this financial abuse.
- 3:00-3:30 p.m.** Dave Shallcross, Pennsylvania Attorney General's Office
Red Flags of Fraud and How Scammers Play on Emotions
This session will outline the latest scams, who is targeted, and the techniques con artists use to steal money.
- 3:30-3:50 p.m.** Pennsylvania Department of Banking and Securities
Fraud Scam Bingo with Prizes; Round 3 of 3
Fraud Bingo is a fun and interactive presentation that teaches people about financial and investment related fraud by playing a familiar game: Bingo! Players learn to detect financial fraud by identifying scams affecting their own community and learn techniques to protect themselves from this financial abuse.
- 3:50-4:00 p.m.** **Closing Remarks**